

March 4, 2017

FOR IMMEDIATE RELEASE

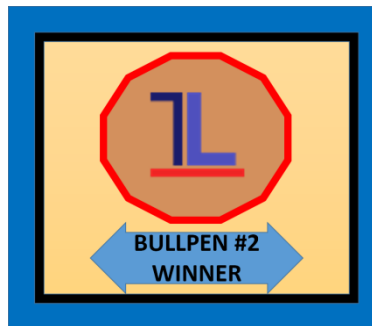
TECHLAUNCH[®]

TechLaunch Announces Winner of BullPen #2

[Untethered Labs](#) Wins Both the Panel and Audience Choice at [BullPen #2](#)

hosted with

New Jersey Innovation Institute at NJIT on March 2, 2017



Congratulations to Siddharth Potbhare, CEO [Untethered Labs](#)

Thank You to our prestigious panel of Angel Investors and Entrepreneurs



Seated from Left to Right:

Mario Casabona, TechLaunch Founder & Managing Director

BullPen #2 Panel:

Mike Ajnsztajn, Angel Investor and Serial Entrepreneur

Jonathan Hakakian, Managing Director of Soundboard Angel Fund

Krishnamurty Kambhampati (KK), Angel Investor and Serial Entrepreneur

Cristian Ossa, Angel Investor and Serial Entrepreneur

NEXT BULLPEN #3

April 19, 2017

at

Princeton e-HUB, Princeton New Jersey

Tech Startups who would like to pitch at BullPen #3 on April 19th at Princeton University e-HUB should [APPLY](#) to be considered. Applications are screened on a rolling basis, so don't delay!

What/Why: BullPen is a monthly series of pitch events similar to Shark Tank where three or four tech companies will present to a mixed audience and panel of investors and entrepreneurs,

at a university location in the New Jersey metropolitan area. Audience participation is encouraged. Presenters will get valuable constructive feedback from an experienced panel of Investors and Entrepreneurs.

Who Should Attend: Aspiring tech entrepreneurs, investors, members of the tech ecosystem and the business community. Students and faculty will benefit from the interaction between the presenters and panel, as well as from the audience participation. Take part in the Q&A and experience the behind the scene thinking of active Angel investors.

Who Should Apply: Early stage tech startup companies that have high growth potential, an experienced team, a demonstrated Minimum Viable Product (MVP), at least one potential customer who is prepared to pay for your product, an investment of 6-12 months of sweat equity and seed capital already raised, who are looking to raise \$50K to \$500K in additional funding, and are coachable. Candidates with potential, who are not ready for the BullPen, may be selected for additional mentoring to close the business gaps. To learn more go to www.techlaunch.com.

About TechLaunch: Formed in 2012 to drive the commercialization of emerging technology, TechLaunch was New Jersey's premier investor-led technology accelerator. Since then, the for-profit socially responsible business accelerator has launched 26 tech focused companies onto the marketplace. Today, TechLaunch focuses on identifying and nurturing early stage tech ventures toward growth opportunities via mentoring, coaching, networking, and providing access to resources and capital. Its core objective is to generate Quality Deal Flow for early stage investors and prepare entrepreneurs for the Due Diligence Process. To learn more please visit TechLaunch. Any media inquiries should be directed to norma@techlaunch.com.

###