



**FOR IMMEDIATE RELEASE**

## **TechLaunch Announces Winners of BullPen #6 at Monmouth University**

### **PCI Global Claims Panel Award & Audience Chooses Centiment**

**November 30, 2017/Morristown, NJ:** The capacity crowd at last night's BullPen, held on the impressive campus of Monmouth University, demonstrated a robust interest among both professional and academic circles in the developing tech entrepreneur scene in NJ. In keeping with tradition, the evening's presentations represented three early-stage companies and one student-led enterprise (from within the undergraduate body at Monmouth U.) The Investor Panel was seated in front of a mixed Audience (consisting of angel investors, business leaders, tech entrepreneurs and the university community) who together watched the Founders' 10-minute presentations, followed by respective Audience Q&As and Investor Panel feedback. At the end, both groups voted independently on the presenting company they thought was the most 'fundable' and 'best business to succeed', respectively.

The Investor Panel Award went to [PCI Global, Inc.](#), an intriguing company that builds and develops gamified training programs for a variety of top tier clients around the world, with a presentation by Founder & CEO, John Censor. The goal of PCI Global is to expedite the ability of corporate executives to learn, retain and apply the myriad key management and leadership skill sets which are mission-critical in today's competitive and global business landscape. The company has raised seed capital and is generating revenue.

The Audience Award of the evening went to [Centiment](#), a young company which uses neuro-computing (yes, folks, we're talking brain scans) to accomplish a more ethical and efficient mind-powered advertising model. As Founder & CEO, Micah Brown illustrated, the focus is on solving inefficient advertising using Thought Driven AI. Centiment already has partnerships with IBM and Sprint, to date. The company has raised seed capital and is generating revenue.

A close contender for Audience favorite was [Homeowners Hub](#), whose Co-Founder & CEO, Kavell Taylor described it as a convenient platform that solves the homeowner's maintenance, repair, and renovation needs as well as the contractor's back and front office pains. The company has raised seed capital and is generating revenue.

Representing the Student slot at BullPen 6 was **retrender**, an online exchange platform whose mission will be to save students and Millennials a fair amount of cash in their wallets as they aim to stay fashionably dressed while keeping within the budget constraints of young adulthood. An impressively smooth presentation was delivered by Founders, Eric Alves and Shravan Parvathaneni.



**Left to Right:**

TechLaunch Mentor, Sameer Sirdeshpande; Panelists, Jeff Weinstein, Jay Bhatti, & Katherine O'Neill; PCI Global's John Censor; Centiment's Micah Brown; Panelist, Dr. Hal Ornstein; and TechLaunch Founder, Mario Casabona

TechLaunch Founder, Mario Casabona observed, "Tonight's BullPen really proved that we're on to something special, given the number of investors/business types matched by the number of interested students in the BullPen phenomenon. To me, this is an exciting indicator of future personal and financial investment in New Jersey's tech ecosystem. Well done, everyone."

**Tech Startups who would like to pitch at the next BullPen (Jan date & venue TBD) should [APPLY](#) to be considered. Applications are screened on a rolling basis, so don't delay!**

**About BullPen:** BullPen is a bi-monthly series of pitch events similar to Shark Tank where three or four tech companies present to a mixed audience and panel of investors and entrepreneurs, at a university location in the New Jersey metropolitan area. Audience participation is encouraged. Presenters will get valuable constructive feedback from an experienced panel of Investors and Entrepreneurs. Follow-on mentoring is encouraged, with funding opportunities on the horizon.

**About TechLaunch:** Formed in 2012 to drive the commercialization of emerging technology, TechLaunch was New Jersey's premier investor-led technology accelerator. Since then, the for-profit socially responsible business accelerator has launched over 40 tech focused companies onto the marketplace and mentored over 100 budding entrepreneurs. Today, TechLaunch focuses on identifying and nurturing early stage tech ventures toward growth opportunities via mentoring, coaching, networking, and providing access to resources and capital. Its core objective is to generate Quality Deal Flow for early stage investors and prepare entrepreneurs for the Due Diligence Process. To learn more please visit [TechLaunch](#). Any media inquiries should be directed to [norma@techlaunch.com](mailto:norma@techlaunch.com).

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