



APPLY and PITCH ALERT

Calling All Tech Entrepreneurs to BullPen

Rolling Applications Now Being Accepted

TechLaunch BullPen #2 Hosted With New Jersey Innovation Institute at NJIT

When: Thursday, March 2, 2017 from 4:30 PM – 7:30 PM

Where: NJ Innovation Institute at NJIT, Newark, NJ

[Apply to Pitch](#) at March 2nd BullPen

[Register to Attend](#) March 2nd BullPen

What: TechLaunch is now accepting rolling applications for its 2nd BullPen, similar in concept to Shark Tank.

Why: BullPen is a monthly series of pitch events where three or four tech companies will present to a mixed audience and panel of investors and entrepreneurs, at a university location in the New Jersey metropolitan area as well as NYC.

Who Should Apply: Early stage tech startup companies that have high growth potential, an experienced team, a demonstrated Minimum Viable Product (MVP), at least one potential customer who is prepared to pay for your product, invested 6-12 months of sweat equity and raised seed capital, looking to raise \$50K to \$500K in additional funding, and is coachable. Candidates with potential who are not ready for the BullPen may be selected for additional mentoring to close the business gaps. To learn more go to www.techlaunch.com.

Who Should Attend: Aspiring tech entrepreneurs, investors, members of the tech ecosystem and the business community. Students and faculty will benefit from the interaction between the presenters and panel, as well as the audience participation.

About TechLaunch:

Formed in 2012 to drive the commercialization of emerging technology, TechLaunch was New Jersey's premier investor-led technology accelerator. Since then, the for-profit socially responsible business accelerator has launched 26 tech focused companies onto the marketplace. Today, TechLaunch focuses on identifying and nurturing early stage tech ventures toward growth opportunities via mentoring, coaching, networking, and providing access to resources and capital. Its core objective is to generate Quality Deal Flow for early stage investors and prepare entrepreneurs for the Due Diligence Process. To learn more please visit TechLaunch. Any media inquiries should be directed to norma@techlaunch.com.