



FOR IMMEDIATE RELEASE

TechLaunch BullPen 3 on Princeton Campus

Registration Still Open for April 19th Pitch Event

March 21, 2017 – Morristown, NJ: There's still time to attend the third installment of TechLaunch's premier pitch event series for tech entrepreneurs in and around the Garden State. The series, known as BullPen, was designed for seasoned early stage tech entrepreneurs to pitch their business model to a panel of investors, members of the tech ecosystem and the business community, in various university settings. At each BullPen, students, faculty and the regional entrepreneurial community are encouraged to attend, and reap the benefits from networking and interacting with investors, presenters and panelists alike. [Applications](#) to pitch are still being accepted on a rolling basis. To learn more go to www.techlaunch.com.

The impressive Panel assembled for BullPen 3 will consist of the following leaders in their fields:

- [Carol Curley](#)...Angel Investor...Golden Seeds/NY Angels.
- [Eric Korb](#)...Entrepreneur...Accreditrust Technologies.
- [Gina Tedesco](#)...Angel Investor & Entrepreneur...Golden Seeds/Jumpstart.
- [George Abraham](#)...Entrepreneur & Sr. VC...Rhodium Strategies.

BullPen 2's winner of both Panel and Audience awards was Untethered Labs. Their Founder and CEO, Siddharth Potbhare said..."Pitching at TechLaunch BullPen 2 was a fantastic experience for us. The audience was very engaged, and the panel provided great insights. We were able to speak with many motivated angel investors and generated quite a few leads from the event. It was a fantastic opportunity for us to connect with experts in the field of business and startups. Thank you TechLaunch for organizing such a wonderful event."

BullPen 3 will take place on the campus of Princeton University on Wednesday, April 19th from 4:00 to 7:00 PM, at the Friends Center, Bowl 006. To register, directions and additional information, go [HERE](#).

About TechLaunch: Formed in 2012 to drive the commercialization of emerging technology, TechLaunch was New Jersey's premier investor-led technology accelerator. Since then, the for-profit socially responsible business accelerator has launched 26 tech focused companies onto the marketplace. Today, TechLaunch focuses on identifying and nurturing early stage tech ventures toward growth opportunities via mentoring, coaching, networking, and providing access to resources and capital. Its core objective is to generate Quality Deal Flow for early stage investors and prepare entrepreneurs for the Due Diligence Process. To learn more please visit [TechLaunch](#). Any media inquiries should be directed to norma@techlaunch.com.

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