



EVENT ALERT

TechLaunch Reboots with 1st BullPen Pitch Event (think Shark Tank!)

Applications are Due December 15th

What: TechLaunch, a business accelerator for tech startups, is now accepting rolling applications for its 1st BullPen.

Why: To streamline and accelerate the process, the new TechLaunch takes pressure off both investors and entrepreneurs, focusing on enhancing the quality of an existing business while guiding companies towards investor due diligence. BullPen is a monthly series of pitch events where three or four tech companies will present to a mixed audience and panel of investors and entrepreneurs, at a university location in the New Jersey metropolitan area as well as NYC.

Who Should Apply: Early stage startup companies that have high growth potential, an experienced team, a demonstrated Minimum Viable Product (MVP), at least one potential customer who is prepared to pay for your product, invested 6-12 months of sweat equity and raised seed capital, looking to raise \$50K to \$500K in additional funding, and is coachable. Candidates with potential who are not ready for the BullPen may be selected for additional mentoring to close the business gaps. To learn more go to www.techlaunch.com.

Who Should Attend: Aspiring tech entrepreneurs, investors, members of the tech ecosystem and the business community. Students and faculty will benefit from the interaction between the presenters and panel as well as the audience participation.

When: 1st BullPen on Wed, January 25, 2017 from 6:00 PM – 8:30 PM EST

Where: Rutgers Business School, Scarlet Startups, 100 Rockefeller Road, Piscataway, New Jersey 08854

[Apply](#) for January 25th BullPen

[Register](#) to attend the January 25th BullPen

About TechLaunch:

Formed in 2012 to drive the commercialization of emerging technology, TechLaunch was New Jersey's premier investor-led technology accelerator. Since then it has launched 26 tech focused companies onto the marketplace. Today, TechLaunch focuses on identifying and nurturing early stage ventures toward growth opportunities via mentoring, coaching, and providing access to resources and capital. Its core objective is to generate Quality Deal Flow for early stage investors and prepare entrepreneurs for the Due Diligence Process. To learn more please visit TechLaunch. Any media inquiries should be directed to norma@techlaunch.com.