TECHLAUNCH®

FOR IMMEDIATE RELEASE

Speak2 Software Claims Investor & Audience Awards at BullPen 13

Voice Command Solution for Senior Living Residents Impresses at TechLaunch's Premier Pitch Event

Morristown, NJ: April 25, 2019 – With the magnificent NYC skyline as a backdrop, yesterday's TechLaunch Bullpen #13 on the campus of Stevens Institute of Technology offered a mixture of compelling presentations to a bright audience of Investors, Mentors, Academia, Business, and Students. At the end, Speak2 Software emerged as the sole winner, making a clean sweep of both the (highly prized) Investor Award as well as the Audience Award, and emerging as the collective choice for the most 'fundable" of the presenting companies.

Speak2 provides a comprehensive voice command software focused on senior-care in the market, allowing senior living residents to make requests to their caregivers via voice and introducing the many features of voice/smart speaker technology, ultimately enriching the well-being of the senior community. As CEO, Matt Smith pointed out, "TechLaunch has provided Speak2 Software with an amazing array of value, providing the guidance and mentoring that has been critical for our growth. We are excited to engage with the sponsoring companies to help us grow our business."

Speak2 VP Sales Chris Motroni; Speak2 CEO Matt Smith; TL Mentor Cristian Ossa

The other impressive companies vying for Panel and Audience recognition included the following:

CATAPULT – a marketing platform that enables SMBs to acquire video content which attracts target customers to their brand.

UrboLabs – a universal mobile platform that allows organizations and businesses to interact with users' mobile devices without the burden of designing or supporting their own custom mobile app.

Ribbit.io – (representing the student slot at Stevens Institute) an inventive app that uses crowdsourcing technology to connect consumers to local sustainable restaurants, coffee shops and bars.

Winner's Circle, Left to Right: TL Sponsor Mark Kuehn (Gibbons Law); TL Sponsor David Deutsch (SNAGG Software); TL Founder Mario Casabona; TL Mentor Eric Korb; Speak2 VP Sales Chris Motroni; TL Panelist Gina Tedesco; Speak2 CEO Matt Smith; TL Panelist Jonathan Hakakian; TL Mentor Cristian Ossa; TL Panelist Stephen Dyer; TL Mentor Ratan Agarwal; TL Mentor Peter Kestenbaum; TL Panelist Joan Zief; TL Program Manager Piera Accumanno; TL Sponsor Richard Gearhart (Gearhart Law)

TechLaunch is proud to once again boast the following sponsors who have pledged their generous support in the form of $20K of advisory services to the Investor Panel winner, Speak2 Software:

- **<u>Gibbons Law</u>** - a leading law firm in New Jersey, New York, Pennsylvania, Delaware, Washington, DC, and Florida, ranked among the nation's top 200 by The American Lawyer Magazine.
- **<u>SNAGG Software</u>** - a SaaS platform that turns real-world relationships into actionable data, for use in lead generation, market intelligence, talent acquisition and more.
- **<u>Withum</u> –** a nationally ranked public accounting firm providing advisory, tax and audit services to businesses and individuals on a local-to-global scale.
- **<u>Gearhart Law</u>** – a leading patent, trademark and copyright law firm that works directly with clients from entrepreneurial startups to global companies.
- **<u>Casabona Ventures</u>** – Invests in, mentors and advises early stage tech ventures

TechLaunch Founder, Mario Casabona, observed, "Last evening's presenters all showed the best of their companies' value propositions to a critical and sophisticated audience, helped in no small part by our seasoned TechLaunch Senior Mentors. Thank you, all. My thanks also go out to the folks at Stevens Institute for providing exceptional support as well as the most stunning cityscape scenery which would inspire the soul of any entrepreneur!"

Speak2's CEO Matt Smith; Stevens' David Zimmerman; TL's Mario Casabona; Speak2's Chris Motroni; TL Mentor Cristian Ossa

Tech Startups who would like to pitch at the next BullPen, slated for September 17th at Princeton University, should APPLY to be considered. Applications are screened on a rolling basis.

About TechLaunch: Formed in 2012 to drive the commercialization of emerging technology, TechLaunch has served over 50 tech focused companies and mentored over 100 aspiring entrepreneurs. Our focus is to screen, select and nurture early stage tech ventures to accelerate their growth opportunities via mentoring, coaching, networking, and providing access to resources and capital. Its core objective is to generate Quality Deal Flow for early stage investors and prepare entrepreneurs for the Due Diligence Process. To learn more please visit TechLaunch. Any media inquiries should be directed to norma@techlaunch.com.

# # #