



FOR IMMEDIATE RELEASE

## Don't Miss the Summer's Premier Pitch Event!

### BullPen #4 Slated for June 22 at Fairleigh Dickinson University

**June 1, 2017 – Morristown, NJ:** Strategically positioned to attract ambitious tech entrepreneurs and investors before the summer vacation season heats up, TechLaunch will be holding the fourth in its series of successful BullPen events, June 22<sup>nd</sup> on the Florham campus of Fairleigh Dickinson University. There's still space available for interested applicants and [registration](#) is still open for attendance at the event. Applicants are presently being screened who [apply](#) via the [TechLaunch](#) site. Designed for seasoned, early stage tech entrepreneurs to present their fledgling enterprises to a mixed panel of investors, technologists and business leaders, BullPen also offers a mixed audience of students, faculty and the regional entrepreneurial community the opportunity to interact with investors, presenters and panelists alike.

Is your budding tech company in the space to be considered to pitch at BullPen? Specifically, the TechLaunch BullPen experience is ideal for early stage tech startup companies that have high growth potential, an experienced team, a demonstrated Minimum Viable Product (MVP), at least one potential customer who is prepared to pay for your product, an investment of 6-12 months of sweat equity and seed capital already raised, who are looking to raise \$50K to \$500K in additional funding, and are coachable. To learn more go to <http://www.techlaunch.com/>

The BullPen #4 Panel will be comprised of:

[Peter Kestenbaum](#): Angel Investor and Managing Director of 1099 Partners

[Ken Silbert](#): Angel Investor and Founder of Silbert Partners

[John Ason](#): Professional Angel Investor

[Jay Bhatti](#): Angel Investor and Entrepreneur

**About BullPen:** BullPen is a bi-monthly series of pitch events similar to Shark Tank where three or four tech companies present to a mixed audience and panel of investors and entrepreneurs, at a university location in the New Jersey metropolitan area. Audience participation is encouraged. Presenters will get valuable constructive feedback from an experienced panel of Investors and Entrepreneurs. Follow-on mentoring is encouraged, with funding opportunities on the horizon.

**About TechLaunch:** Formed in 2012 to drive the commercialization of emerging technology, TechLaunch was New Jersey's premier investor-led technology accelerator. Since then, the for-profit socially responsible business accelerator has launched 26 tech focused companies onto the marketplace. Today, TechLaunch focuses on identifying and nurturing early stage tech ventures toward growth opportunities via mentoring, coaching, networking, and providing access to resources and capital. Its core objective is to generate Quality Deal Flow for early stage investors and prepare entrepreneurs for the Due Diligence Process. To learn more please visit TechLaunch. Any media inquiries should be directed to [norma@techlaunch.com](mailto:norma@techlaunch.com).

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