

# TECHLAUNCH<sup>®</sup>

**SAVE the DATE & APPLY NOW!**



## **April 19<sup>th</sup> BullPen 3 Pitch Event** **Hosted by TechLaunch and Princeton University**

**What:** [Applications](#) are currently being accepted for TechLaunch BullPen 3. This is your chance to pitch to an impressive Investor Panel and Audience. Don't be left behind!

**Who Should Apply:** Early stage tech startup companies that have high growth potential, an experienced team, a demonstrated Minimum Viable Product (MVP), at least one potential customer who is prepared to pay for your product, an investment of 6-12 months of sweat equity and seed capital already raised, who are looking to raise \$50K to \$500K in additional funding, and are coachable. Candidates with potential who are not ready for the BullPen may be selected for additional mentoring to close the business gaps. To learn more go to [www.techlaunch.com](http://www.techlaunch.com).

**Who Should Attend:** Aspiring tech entrepreneurs, investors, members of the tech ecosystem and the business community. Students and faculty will benefit from networking and interaction between the presenters and panel, as well as from the audience participation. Take part in the Q&A and experience the behind the scene thinking of active Angel investors. To attend the event please [REGISTER](#).

**Who Will Pitch:** 3 to 4 Early stage tech startup companies that have high growth potential, an experienced team, a demonstrated Minimum Viable Product (MVP), at least one potential customer who is prepared to pay for their product, have invested 6-12 months of sweat equity and raised seed capital, and are looking to raise \$50K to \$500K in additional funding. To learn more go to [www.techlaunch.com](http://www.techlaunch.com).

**When:** Wednesday, April 19 2017 from 4:30 to 7:30 PM

**Where:** Princeton University Campus, Friends Center, Bowl 006

**About TechLaunch:**

Formed in 2012 to drive the commercialization of emerging technology, TechLaunch was New Jersey's premier investor-led technology accelerator. Since then, the for-profit socially responsible business accelerator has launched 26 tech focused companies onto the marketplace. Today, TechLaunch focuses on identifying and nurturing early stage tech ventures toward growth opportunities via mentoring, coaching, networking, and providing access to resources and capital. Its core objective is to generate Quality Deal Flow for early stage investors and prepare entrepreneurs for the Due Diligence Process. To learn more please visit TechLaunch. Any media inquiries should be directed to [norma@techlaunch.com](mailto:norma@techlaunch.com).

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